

GTD Group

GLOBAL TRADE AND DEVELOPMENT

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GTD Group Signs Strategic Alliance Agreement with State Chamber

Real World Results



Charlie Black, Chairman, BKS & Associates, Dick Rush, President and CEO, Oklahoma State Chamber, and Mark A. Stansberry, Chairman, The GTD Group, at a meeting in Washington, D.C.

Update Report

Fall 2006

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Strategic Alliance Forged with Oklahoma State Chamber

The State Chamber announced it has joined in a five-year Strategic Alliance with The GTD Group, which provides its members access to BKSH & Associates, one of the nation's premier federal and international government relations consulting firms. The announcement was made at a 10:30 a.m. press briefing at the Burson-Marsteller Corporate Offices, located at 1801 K Street N.W., Suite 1000, in Washington, D.C., on September 20th, 2006.

"We are pleased to announce this expansion of services for our members," said Richard P. Rush, president and chief executive officer of The State Chamber. "This exciting move gives Oklahoma businesses a sizable competitive advantage by providing small to medium-sized businesses with the kind of connections enjoyed for years by the larger corporations."



Charlie Black, Richard P. (Dick) Rush, and Mark A. Stansberry

As part of the agreement, members of The State Chamber will enjoy the resources of The GTD Group and Washington, D.C.-based BKSH & Associates, the government relations arm of the world-wide communications and public relations firm Burson-Marsteller.

Through the association with BKSH Europe and the Burson-Marsteller Public Affairs Practice, BKSH can call on more than 2,000 professionals around the world. BKSH has offices in Washington, D.C., Brussels, London and Beijing, and a client list including AT&T, Boeing, Coca-Cola Company, General Electric Company, Lockheed-Martin, and Occidental International Corporation. With decades of experience in public affairs and government relations, BKSH's team of lawyers, communications professionals, foreign affairs specialists and researchers will work together to provide The State Chamber's and GTD's membership with the support needed in a highly competitive market to expand their companies' national and

international influence.

According to Mark A. Stansberry, chairman of The GTD Group, the Alliance will allow Oklahoma businesses to have an unprecedented level of excellence, pairing local ties in Oklahoma City, Tulsa, and the entire region, with international resources and relationships.

"BKSH and The GTD Group will provide a strong presence in Washington, D.C. and abroad for The State Chamber," Stansberry said. "The key to the arrangement is the affordability for The State Chamber's members. Many businesses simply do not have the time or resources for this kind of outreach on their own."

"This should broaden the global horizon economically for many Oklahoma companies," said Charlie Black, chairman of BKSH & Associates. Black has served as senior advisor to Presidents Ronald Reagan and George H.W. Bush.

Representing more than 2,000 Oklahoma businesses, The State Chamber has been the state's leading advocate for business since 1926.

On the web: www.okstatechamber.com

For more information, contact the State Chamber International Division at (800) 364-6465 and/or the GTD Group at (877) 715-1917.

GTD Signs Strategic Business Alliance with International Firm

Mark A. Stansberry, Chairman of The GTD Group and Charlie Black, Chairman of BKSH & Associates have announced that they have signed a Strategic Business Alliance.

BKSH & Associates is a Burson-Marsteller Company with decades of experience in public affairs and government relations. Through the association with BKSH Europe and the Burson-Marsteller Public Affairs Practice, BKSH can call on more than 2000 professionals around the world. BKSH has offices in Washington, D.C., Brussels, and London. Burson-Marsteller has twenty-four offices around the world.

see BKSH, page 3

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BKSH Alliance

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BKSH clients include Fortune 100 companies, multinationals, small and mid-sized companies, trade and industry associations, foreign governments and municipalities.



Charlie Black
Chairman, BKSH & Associates

BKSH uses a bipartisan approach. The company has professionals with diverse political and technical backgrounds. They include Democrats and Republicans who have distinguished careers as senior staff in the House of Representatives, the Senate, and the Executive Branch. The company's professionals have been involved in most of the significant legislative issues before Congress in the

past 20 years. Charlie Black has appeared on national broadcasts regarding political strategy, including a *Today Show* appearance on October 5, 2006.

The professional team at BKSH also includes senior strategists from the Democratic and Republican parties who are veterans of many political campaigns, including the 2000 Presidential campaigns of Vice President Al Gore and Governor George W. Bush, the 1992 and 1996 campaigns of President Bill Clinton, the 1996 Presidential campaign of Senator Bob Dole, the 1988 and 1992 campaigns of President George Bush and the 1980 and 1984 campaigns of President Ronald Reagan.

Some specific areas of practice include the following: banking and securities, energy and natural resources, environmental legislation and regulations, federal budget and appropriations, foreign government representation, health care, international finance and market development, international trade and investment, national security policy, regulatory legislation and rules, strategic communications, tax policy, telecommunications, transportation and waste/water management.

"The Alliance between Oklahoma's GTD and BKSH, Washington's premier government and public affairs organization provides our clients with the competence, know-how, and expansive reach needed in a very competitive environment. Together with BKSH's team of lawyers, communication professionals, foreign affairs specialists, and researchers, we will be able to achieve results in many areas of business development for companies in Oklahoma and our region. A strong OK-DC presence is essential for maximum success," said Stansberry.

China Trip Report

Twelve Years of Activities With China

The GTD Group was a part of a recent 16-day business delegation trip to the People's Republic of China. Business counterparts were visited in nine Chinese cities, including Beijing, Shanghai, Tianjin, and Hong Kong.



Zhenge Zhao, Chinese Deputy Director-General, Department of International Relations, CCPIT, and Stansberry meet in Beijing, China.

Mark Stansberry led a People to People International business delegation to China in 1994. That year, Stansberry executed an import-export agreement with a Chinese trading company. Since that time, GTD has negotiated several service projects and product sales for import and export with Chinese companies.

For more information about the opportunities in China and other countries, please contact the GTD group or visit our website: www.thegtgroup.com.

MG Auto Comes to Oklahoma

Recently, it was officially announced in Ardmore and Oklahoma City, Oklahoma, that the MG automaker Nanjing Automobile will open a production facility at the Ardmore Airpark.

The GTD Group was part of a research team assigned and led by Marc Nuttle of Norman, Oklahoma and Wes Stuckey of Ardmore, Oklahoma.

MG plans to begin selling new versions of its cars in North America by 2008.



Stansberry and Yu Jianwei, President, Nanjing Automobile Corporation, at the announcement in Oklahoma City.

Photo by Kayla Baker



Stansberry, Vice Chairman of the Governor's International Team, and Oklahoma Governor Brad Henry, at the announcement event in Oklahoma City.

Photo by Kayla Baker

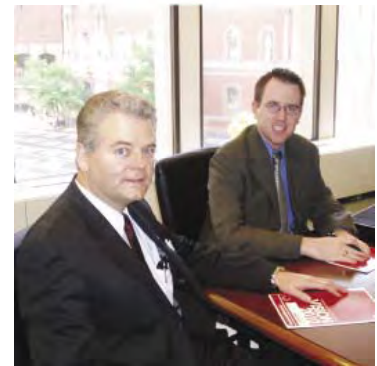
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CONSULTANTS MAKE PRESENTATIONS

NATIONWIDE



**International Energy
Policy Conference**
Dallas, TX
9-18-06



Briefings
Washington, D.C.
4-21-06



**OU Energy Management
Students Meeting**
Houston, TX
6-6-06



Energy Advocates Luncheon
Tulsa, OK
3-9-06



**Rocky Mountain
Natural Gas Conference**
Denver, CO
8-9-06



**National Association of
Royalty Owners**
Tulsa, OK; Dallas, TX
4-6-06; 9-8-06

Briefings

- Phoenix, AZ, 3-17-06
- Los Angeles, CA, 3-18-06
- Amarillo, TX, 7-19-06
- Midland, TX, 7-20-06

Conference

- Salt Lake City, UT
7-17-06

14th Annual International Energy Policy Conference Held in Dallas

The 14th Annual International Energy Policy Conference, held recently at the Hilton Anatole in Dallas, TX, was coordinated by the GTD Group.



Last year, Larry Nichols, CEO of Devon Energy Corporation, received the Energy Advocate of the Year Award. This year, Aubrey McClendon, Boone Pickens, Mac Alloway, Chickasaw Enterprises, Schlumberger, and Will Smith were all honored with awards. James A. Beck, Chairman of the Foundation for Energy Education, presented the keynote address at the Awards Luncheon.



The Hon. Robert W. Jordan, former Ambassador to Saudi Arabia, served as Honorary Host Chairman and made opening remarks on Sunday night. Other speakers included Bob Tippee, Dr. Charles Mankin, Dobie Langenkamp, Dr. Bob Delano, Mike Smith, Randy Eminger, and Mike Smith.

On the web: www.energypolicyconference.com

Planning Started for Official Centennial Events

Plans are already under way for next year's International Energy Policy Conference, which is an official Oklahoma Centennial Event. Next year, the Energy Advocates will sponsor four Centennial forums: a forum on Women in Energy, a salute to Oklahoma's energy past, an analysis of Oklahoma's energy present, and a look ahead to Oklahoma's energy future. The events will alternate between Tulsa and Oklahoma City.

Stay tuned to the conference website for emerging details regarding dates, locations, and speakers.

On the web:

www.energypolicyconference.com, www.okcentennial.com



GTD Consultants Active in Communities Throughout Oklahoma

Through the generosity and support of Tulsa County voters, Northeastern State University – Broken Arrow (NSUBA) hosted a grand opening celebration for a new classroom building on Aug. 25 at 11 a.m. Mark Stansberry, Chairman of the Regional University System of Oklahoma Board of Regents, was in attendance and served as a guest speaker.

The expanded classroom facility will allow NSUBA to better serve students in the Greater Tulsa Metropolitan Area. Once completed, the campus will be able to accommodate 8,000 students annually, providing for increased economic growth for the Tulsa metropolitan area through a well-educated workforce, which provides incentives for new employers to establish businesses in the region.

Guest speakers at the event included NSU President Dr. Larry Williams, Broken Arrow Mayor Richard Carter, Tulsa Mayor Kathy Taylor, Tulsa County Commissioner Bob Dick, Tulsa County Commission Chairman Wilbert Collins, Regional University System of Oklahoma Board of Regents member Jan Gordon, and Broken Arrow Chamber of Commerce Chairman Russell Peterson.



(L-R) Stansberry, State Regent Jan Gordon, Tulsa Mayor Kathy Taylor, President Williams and Broken Arrow leaders.

Photo Courtesy Broken Arrow Daily Ledger

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29e, Inc.: **Creative Solutions**

29e, Inc., a Tulsa-based Creative Solutions firm, is led by Ben Bennett, CEO/President. Now in existence for several years, 29e is able to provide turn-key creative solutions that provide the highest level of personal customer service.

29e offers its services in web design, print design, illustration, expo/booth development, interactive design, and technical services.

29e's recent projects include all print/web material for the recent International Energy Policy Conference, branding and mailer design for Hometown Insurance Agency, branding and web development for Offtrack Manufacturing, Inc., and website redesign (complete with Flash development) for Frontier Homes.

To find out more about the company or to see examples of their work, please visit their website.

On the web: www.29e.com



Josh Kingcade, Vice President of The GTD Group, and Ben Bennett, CEO/President of 29e, Inc. and Consultant for The GTD Group

Photo by Kayla Baker of Studio 26 Photography

Josh Kingcade, Vice President of The GTD Group, has been busy this year coordinating activities for the International Energy Policy Conference and The Energy Advocates. He has also helped to coordinate the Oklahoma delegation efforts regarding FutureGen of Texas, a \$1 billion Department of Energy Project. Kingcade has represented The GTD Group at meetings such as a recent briefing at the State Capitol with Admiral William Crowe, former Chairman of the Joint Chiefs of Staff, and at meetings of the Governor's International Team.

An Oklahoma Company **Highlight: IngenuitE**

IngenuitE, an E-business solutions provider, was established in Oklahoma City in 2002. They have seen tremendous growth and success in their first four years of business, particularly in the public sector. IngenuitE has already established itself as a leading software consulting firm with expertise in the full-range of Oracle e-Business suite, with particular focus in financial module implementations.

They are developing a group of world class Oracle e-Business Suite consultants to provide exceptional Architectural and Design level consulting to Federal, State, Local Government and Commercial businesses that are implementing or upgrading Oracle E-Business Suite.

IngenuitE

IngenuitE's common sense approach helps its clients understand how

to implement, enhance, and maintain Oracle E-Business Suite software. With results based professional service as our highest priority, their true value to their clients is working ourselves out of a job.

On the web: www.ingenuite.com

Bynum Named Senior Consultant

The GTD Group has added Susan C. Bynum as a new Senior Consultant. Bynum has worked for U.S. Representative Frank Lucas as a Staff Assistant, Legislative Correspondent, and Systems Administrator. She has also served as the Executive Director of the Sapulpa Chamber of Commerce, and most recently she has worked with the Capitol Hill Consulting Group as Vice President. She brings a wealth of experience in government relations to the GTD Group.

"I'm so glad to have someone of Susan's caliber working with our company," Stansberry said. "With the experience she brings to the table, the GTD Group will be able to move to the next level in our public affairs."



Nancy Stansberry presents an award to Dr. Charles Mankin, Director of the Oklahoma Geological Survey, at a recent GTD Event.

Photo by Kayla Baker



Josh Kingcade presents an award to Randy Eminger, Vice President of the Center for Energy and Economic Development, at a recent GTD Event.

Photo by Kayla Baker



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(202) 349-1499 (fax)

Another Oklahoma Company Highlight: Titus Construction

Titus Construction is led by J.W. Peters, CEO/President. Titus is a new commercial construction company based in Oklahoma City, but with interests nationwide.



Peters graduated from Oklahoma State University with a degree in construction management. He worked for Manhattan Construction, whose projects included the Gallagher-Iba Arena renovation, Oklahoma History Center, Henderson Hills Baptist Church (Edmond, Oklahoma), and the new Oklahoma State Capitol Dome.

Peters then worked for J.L. Walker Construction, where he was Vice President of Business Development, bringing in large, multi-million dollar contracts.

In February 2006, Titus Construction was formed. Currently, projects include a physical therapy clinic and doctors' clinic in western Oklahoma, as well as numerous renovations at St. Anthony's hospital in Oklahoma City.

Titus is available for projects ranging from high-end renovations to ground-up construction.

On the web: www.titusconstructs.com